Chinese Food and Racial America

Food culture was an ethnic marker. Though Chinese restaurants were one of the pioneer food businesses in San Francisco, the city had only a small number of Chinese restaurants in last three decades of the 19th century when food and restaurant business was thriving. Chinese cuisine, one of the best in the world, failed to carve a niche in the city's restaurant market. This was not a culinary failure. Anti-Chinese sentiment reached its peak during this era. Several Chinese Exclusion laws were passed from 1882 to 1904. American food culture was tainted by racial ideology. Rice became a racial symbol of Asian inferiority; beef consumption represented white American superiority. Centurylong image of Chinese eating rat made many white Americans suspicious of Chinese diet. Eating in a Chinese restaurant could be culturally embarrassing or socially awkward for a middle class white family. American society judged Chinese food through racial rather than culinary criterion.

Haiming Liu is a full professor of Asian and Asian American Studies at California Polytechnic States University, Pomona. He has published widely on Chinese in the United States. He is the author of *The Transnational History of a Chinese Family: Immigrant Letters, Family Business, and Reverse Migration* by Rutgers University Press in 2005 and has published journal articles and book chapters on Chinese transnational family, Chinese herbal medicine in America, social origins of Chinese immigrants, American-born Chinese identity, Chinese American transnational historiography and Chinese food. His recent publications included "Kung Pao Kosher: Jewish Americans and Chinese Restaurants in New York" (Journal of Chinese Overseas, Vol. 6, No. 2, Nov., 2010), "Chop Suey as an Imagined Authentic Chinese Food: Chinese Restaurant Business and its Culinary Identity in the United States" (The Journal of Transnational American Studies Vol. 1, Issue 1, Article 12, 2009), and "Food, Culinary Identity, and Transnational Culture: Chinese Restaurant Business in Southern California" (Journal of Asian American Studies Vol. 12, No. 2, June, 2009).